

# Licensing Sub-Committee

## Supplementary Agenda

Monday 4 October 2021

6.30 pm

Online - Virtual Meeting

### MEMBERSHIP

Administration:	Opposition:
Councillor Natalia Perez (Chair) Councillor Fiona Smith	Councillor Matt Thorley

**CONTACT OFFICER:** Charles Francis  
Committee Co-ordinator  
Governance and Scrutiny  
☎: 07776 672945  
E-mail: Charles.Francis@lbhf.gov.uk

### Public Notice

Members of the press and public are welcome to attend at the YouTube link below:

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

**THIS MEETING WILL BE HELD REMOTELY** It will be streamed via YouTube on:  
[https://youtu.be/bnF6U\\_yxpjk](https://youtu.be/bnF6U_yxpjk)

# Licensing Sub-Committee Supplementary Agenda

4 October 2021

<u>Item</u>		<u>Pages</u>
4.	<b>SNOWFLAKE ICE CREAM LTD, 27 OVERSTONE ROAD, LONDON W6 0AD –</b> <ul style="list-style-type: none"><li>• <b>AMENDMENT TO APPLICATION</b></li><li>• <b>LETTER TO OBJECTORS</b></li><li>• <b>AND RESPONSES FROM RESIDENTS</b></li></ul>	3 - 6

# Agenda Item 4

**From:** Mike Nickson  
**Sent:** 27 September 2021 15:29  
**To:** Licensing HF: H&F  
**Cc:** Dimitriou Maria: H&F  
**Subject:** RE: Licensing Act 2003 - Premises Licence: 2021/00879/LAPR

Dear William and Maria

My client has agreed certain extra conditions with the noise and nuisance officer and I assume that he has now withdrawn his representation. That leaves the remaining residents and the councillor who also raised an objection.

My client has since instructed me to make a significant change to the application which will mean that sales of alcoholic ice cream will be for delivery only and that no callers will be able to visit the property. We anticipate that this will meet all remaining concerns from the residents. So, can you please add the following condition to the submitted application:

- **There shall be no public callers to the property; all products shall be delivered by the premises licence holder to the customer or taken to a courier collection facility for onward despatch to the customer.**

Furthermore, we wish to share the attached letter to each of the remaining objectors. Would you kindly be able to circulate this on our behalf please?

Thanks

Kind Regards, Mike

Mike Nickson  
DIRECTOR, Inn Confidence

27 September 2021

Dear Concerned Resident

Snowflake Ice Cream Ltd, Flat 3, 27 Overstone Road, London W6 0AD - Premises Licence application

I act for Noemie Raczkowsky of Snowflake Ice Cream Ltd in respect of her application for the grant a new premises licence. We note your representations in opposition to this application which will be considered by the Licensing sub-committee of Hammersmith & Fulham council in due course.

Despite there being no outstanding representations from the responsible authorities, following submission of a number of objections, including your own, Noemie has instructed me to make a significant concession in the application, so that the following extra condition will apply:

- **There shall be no public callers to the property; all products shall be delivered by the premises licence holder to the customer or taken to a courier collection facility for onward despatch to the customer.**

The main emphasis of the business will be to take pre-paid orders for ice cream products for delivery elsewhere, for instance, at private events.

We very much respect your right to raise concerns but trust that the amendment shown above will provide the reassurance that you desire. Nevertheless, should you have any lingering worries Noemie would welcome an opportunity to speak with you, to examine those concerns effectively rather than in the formal arena of a council hearing. If you are prepared and able to speak with her, at any time, I would be grateful if you could confirm this by emailing me at [mike.nickson@innconfidence.co.uk](mailto:mike.nickson@innconfidence.co.uk) indicating a time when she may contact you.

**If, after having given consideration to my letter, you feel sufficiently reassured and able to withdraw your written representation, we would request that you contact [licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)**

Yours Faithfully

Mike Nickson, Director, INN Confidence Ltd



Mike Nickson is the Holder of the national NITA training award for 'Social Responsibilities in Licensed Retailing'

**From:** Cllr Murphy PJ: H&F  
**Sent:** 28 September 2021 13:21  
**To:** Dimitriou Maria: H&F  
**Subject:** RE: Amendment to application - Snowflake Ice Cream, 27 Overstone Road London W6 0AD

Hi Maria,

Thanks and I wish to maintain my objection.

PJ

Cllr. PJ Murphy  
Labour  
Mayor of Hammersmith and Fulham  
Councillor for Hammersmith Broadway Ward  
The London Borough of Hammersmith and Fulham  
The Town Hall  
King Street  
London  
W6 9JU

**From:** Revantha  
**Sent:** 28 September 2021 12:45  
**To:** Dimitriou Maria: H&F  
**Subject:** Re: Amendment to application - Snowflake Ice Cream, 27 Overstone Road London W6 0AD

Hello Maria

I am unable to attend the hearing on the 4th October. However, I wish to make it clear that I shall NOT withdraw my objection to the grant of licence to Snowflake Ice Cream despite the amendment they have made and the disappointing decision by the Noise and Nuisance Authority to withdraw their representation.

Please see below my continued objections to the grant of the licence:

- 1) The extra clause states there will be no "public" callers. However, commercial outlets and couriers could still collect the ice cream from the property AND furthermore, deliveries of supplies for the manufacture of the ice creams will still take place.
- 2) There will continue to be noise and traffic disruption to what is a residential area where families with small children will have their lives disrupted.
- 3) It is unacceptable that the business hours extend beyond Monday to Friday normal office hours 0800 - 1700
- 4) Granting this licence could open the floodgates to further applications from other businesses in the same area - negatively impacting what is a residential road.

Regards  
Revantha Rajapakse  
Overstone Road

**From:** Christopher Road  
**Sent:** 28 September 2021 13:44  
**To:** Dimitriou Maria: H&F  
**Cc:** Revantha  
**Subject:** Re: Amendment to application - Snowflake Ice Cream, 27 Overstone Road London W6 0AD

Dear Maria

Thank you for this. For the record, I do not withdraw my objections to the application. Whatever conditions are now proffered, they only serve to lessen the impact of the proposed business, not to remove it. It is fundamentally misconceived to site a takeaway alcoholic ice cream business, operating extended hours with numerous deliveries by moped or motor bike in a quiet residential street.

Best wishes  
Christopher

**From:** Richard Owen  
**Sent:** 28 September 2021 15:52  
**To:** Dimitriou Maria: H&F  
**Cc:** Cllr Murphy PJ: H&F; Christopher Road; Paul Sandford  
**Subject:** RE: Amendment to application - Snowflake Ice Cream, 27 Overstone Road London W6 0AD

Thanks Maria

While this does address some of the concerns the fact remains that Overstone Road is essentially an entirely residential street and it is not appropriate to run the kind of business that will see a constant and frequent stream of couriers and delivery vehicles operating to-and-fro at the address, with attendant noise, pollution, obstruction and hazard.

This business needs to get set up in suitable business premises – it is not something that can be run from a home in a residential area without causing unacceptable and unnecessary nuisance to neighbours.

Best wishes

Richard Owen  
Overstone Road W6 0AD